

## **RON EXPLAINS WHAT CITYSCRIBES ARE ALL ABOUT!**

**Urbanite:** I've heard that you are looking for Cityscribes. But what exactly is a Cityscribe?

**Ron:** Cityscribes are Urbanites from the Ron Orp community like you and me, who have the desire and time to write your own tips and advice.

**Urbanite:** Tips for what?

**Ron:** Tips to help all of us lead a more fulfilled city life.

**Urbanite:** Can you give me an example?

**Ron:** Someone who is interested in history, for example, could write short articles about city-related historical events. Maybe another knows all the vegetarian restaurants in town or knows the best jogging routes. The main thing is you should be excited by it.

**Urbanite:** So only local tips?

**Ron:** No! Actually, the ideas are endless. For example, I also like to have a category about podcast tips...

**Urbanite:** Where are the tips published?

**Ron:** The tips are posted on the Ron Orp city site in their respective categories. I'll also mention 1-2 tips in issues of Ron Orp's Mail. You can also subscribe to the tips of your favourite Cityscribes. This means they can establish a real fan base.

**Urbanite:** Can I write for very many categories?

**Ron:** It would be good for you to specialize and become known as the Cityscribe for a specific category but if you think you have ideas for a few categories, that is also fine.

**Urbanite:** Why would a Cityscribe do this?

**Ron:** The most important reason is: satisfaction. After all, those who decide to become a Cityscribe are also discovering the city themselves and thus making their life more exciting. Not to mention the praise and glory you will reap if the tips are well received. But I can imagine as well that for some this is a springboard to pursue an editorial career. Because as a Cityscribe your first editorial experience can be gained. For the industrious, who have written more than 10 reports, I will send out a certificate. You can also link to your own blog or business. Very important: I am looking for people who do this for the joy of it. No financial rewards are available.

**Urbanite:** Is there something I shouldn't write about?

**Ron:** As a Cityscribe you may not write about your own products and services or write about locations and not link to their website.

**Urbanite:** What requirements are needed for a Cityscribe?

**Ron:** A Cityscribe must be curious. An urban explorer and researcher. It is also important that you have a firm grasp of spelling and grammar.

**Urbanite:** If someone is interested and fits the requirements, what must they do?

**Ron:** Then you should write your tips and reports for whatever category you want and contact me: [zurich\\_en@ronorp.net](mailto:zurich_en@ronorp.net).

**Possible headings for local Cityscribes:**

- City for free -> where can you go for little or no money
- City Blogger -> list of local bloggers
- Furniture stores -> the most exciting stores of the city
- Breakfast/Brunch -> the best places for morning eats
- Secondhand Tips -> Secondhand shops that rock
- Bookstores -> the bookstores you think are really cool
- Summer Activities -> Cool Summer Tips
- Boutique Tips -> the best boutiques in town
- City Tour -> where can you take the most beautiful city walks
- Costume Hire -> when you just have to dress as a clown
- City Stories -> people write about their lives in the city
- Fast Food (that tastes good): -> where are the culinary highlights of the city
- Jogging trails -> where are the best jogging routes in the city
- Bar Games -> where you can play darts, chess or card games in the city
- Hotel Bars -> portraits of the most beautiful hotel bars
- Gelaterias -> where the ice is at its best
- City Stories -> historic anecdotes
- Fondue Tips -> what are the best places
- Special City Places -> Places where it's just...beautiful
- Pizzerias -> what are the best places
- African Restaurants -> what are the best places
- American Restaurants -> what are the best places
- Asian Restaurants -> what are the best places
- Australian Restaurants -> what are the best places
- French Restaurants -> what are the best places
- Greek Restaurants -> what are the best places
- Indian Restaurants -> what are the best places
- Italian Restaurants -> what are the best places
- Japanese Restaurants -> what are the best places
- Mexican Restaurants -> what are the best places
- Spanish Restaurants -> what are the best places
- Thai Restaurants -> what are the best places
- Seafood / Fish Restaurants -> what are the best places
- Steak House -> what are the best places
- Traditional Swiss cuisine -> what are the best places
- Vegetarian -> what are the best places
- Products made in our city -> typical products of the city
- Childrens Places -> GZ, playgrounds etc.
- Urban Oases -> places where you can really relax
- City Services -> SMS alert for newspaper removal, personal waste calander
- Apartment Search Tips -> how to find an apartment in the city
- Smoking Lounges -> where are the nicest smoking lounges of the city
- Outdoor Games -> where you can play ping pong, bowling, etc.
- Who's who -> the most important DJs, club owners, etc.
- Food courier (which are the best?)
- Sightseeing for tourists
- Places where famous movies were filmed
- Selected bars where you can watch sport

Further, non-geographic categories: travel-tips, ext tips, podcast tips, web-radio tips, useful web tools, graphics software tips, hiking tips, computer game tips, etc.

There are, of course, many more categories about which you can write. Do you have an idea? Write me!

**Give my love to the city, Ron**